

# Generalized Linear Additive Models

Emily Corcoran & Kathryn Shore

# What are Generalized Linear Models?

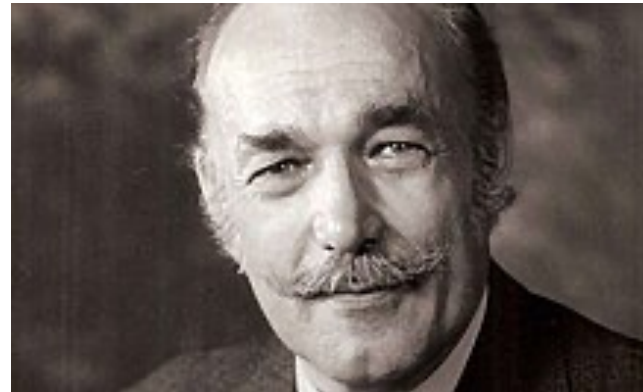
## Linear Models

- Gauss 1809



## Generalized Linear Models

- Nelder & Wedderburn 1972



# What are Generalized Linear Models?

**A generalized linear model is a flexible generalization of ordinary linear regression**

- GLMs allow the extension of linear modelling ideas to more response types including count data or binary responses
- Includes linear regression, logistic regression, and Poisson regression
- Normally we assume residuals normally distributed; for GLM's it does not have to be



# What are Generalized Linear Models?

**A generalized linear model is a flexible generalization of ordinary linear regression**

- We can use GLM's (instead of LMs or MLR) when...
  - residuals not normally distributed
  - data is heteroscedastic
  - data is non-linear



# What are Generalized Linear Models?

**A generalized linear model is a flexible generalization of ordinary linear regression**

1. Systematic component  
(the function that links the predictor to the outcome)  $\beta_0 + \beta_1 x$
2. Link function  
(function that “bends the line”)  $(\beta_0 + \beta_1 x)^2, e^{\beta_0 + \beta_1 x}, \log(\beta_0 + \beta_1 x)$
3. Random component  
(epsilon does not have to be normally distributed) **Normal, Poisson, Gamma, Binomial**

# What are Generalized Linear Models?

**An ordinary linear model is a special case of a GLM**

1. Systematic component

$$\beta_0 + \beta_1 x$$

2. Link function

$$\text{Identity } (g(y) = y)$$

3. Random component

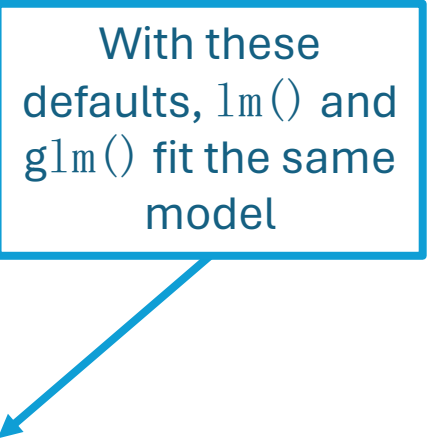
Normally distributed

# What are Generalized Linear Models?

**An ordinary linear model is a special case of a GLM**

- In R...
  - `lm()` fits models of the form  $Y = X\beta + \epsilon$  where  $\epsilon \sim N(0, \sigma^2)$
  - `glm()` fits models of the form  $g(Y) = X\beta + \epsilon$  where  $g()$  and the distribution of  $\epsilon$  need to be specified.
  - The default link function for `glm()` is the identity function and the default error distribution is Normal

With these defaults, `lm()` and `glm()` fit the same model



# Example Scenarios for GLMs

- Predicting # of times people go to therapy  
(non-negative count data)
- Predicting death from heart disease  
(binary data)
- Predicting the grade someone will get in a class  
(ordinal data)



# Pros and Cons of GLMS

- The response does not have to be normally distributed
- Able to deal with categorical predictors
- Modelling is interpretable
- Flexibility
- Makes strict assumptions about shape
- Can be prone to overfitting
- Can be sensitive to outliers

**CODE DEMO**



# Generalized Linear Additive Models

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# What are Generalized Additive Models?

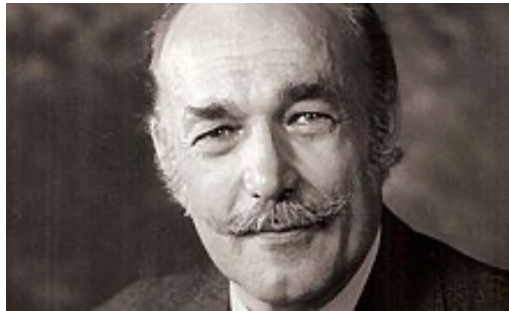
## Linear Models

- Gauss 1809



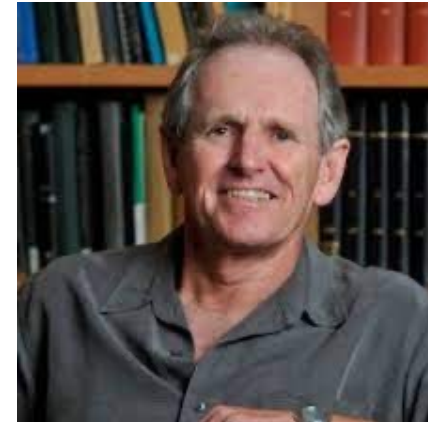
## Generalized Linear Models

- Nelder & Wedderburn 1972



## Generalized Additive Models

- Hastie & Tibshirani 1986



# What are Generalized Additive Models?

**A GAM is a GLM in which the response variable depends linearly on smooth functions of predictor variables**

- GLMs are extensions of multiple linear regression: the problem of predicting  $Y$  on the basis of several predictors  $X_1, X_2, \dots, X_p$ .
- allow us to extend a linear model to allow non-linear functions while maintaining additivity
- provide a compromise between linear and fully nonparametric models



# What are Generalized Additive Models?


**A GAM is a GLM in which the response variable depends linearly on smooth functions of predictor variables**

- The main difference is GLMs assume a fixed form of the relationship between the dependent variable and the covariates, but GAMs do not assume a specific form *a priori*
- In GLMs we have a weighted sum of the covariates, in GAMs we have a sum of smooth functions
- GAMs more flexible



# GAM Example

MLR is just a  
special case of a  
GAM



Multiple linear regression model:

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \cdots + \beta_p x_{ip} + \epsilon_i$$

We can extend this model to allow non-linear relationships by replacing each linear component ( $\beta_j x_{ij}$ ) with a smooth non-linear function  $f_j(x_{ij})$ :

$$\begin{aligned} y_i &= \beta_0 + \sum_{j=1}^p f_j(x_{ij}) + \epsilon_i \\ &= \beta_0 + f_1(x_{i1}) + f_2(x_{i2}) + \cdots + f_p(x_{ip}) + \epsilon_i \end{aligned}$$

e.g.,  $y_i = \beta_0 + \beta_1 \log(x_{i1}) + \beta_2 \text{sqrt}(x_{i2}) + \beta_3 \log(x_{i3}) + \epsilon_i$

# GAM Example

$$\begin{aligned} y_i &= \beta_0 + \sum_{j=1}^p f_j(x_{ij}) + \epsilon_i \\ &= \beta_0 + f_1(x_{i1}) + f_2(x_{i2}) + \cdots + f_p(x_{ip}) + \epsilon_i \end{aligned}$$

This is an additive model because we calculate a separate  $f_j$  for each  $X_j$  and add together all of their contributions.



# GAM Example

- CORIS survey – Coronary Risk Factor Study survey
- Generalized Additive Models: Some Applications by Hastie and Tibshirani

# GAM Example

- CORIS survey
- Investigating intensity of ischemic heart disease risk factors in rural areas of South Africa
- Risk factors included
  - Systolic blood pressure
  - Cumulative tobacco
  - Cholesterol ratio
  - “Type A” (measure of psychosocial stress on Bortner Scale)
  - Age
  - Total energy
  - Family history (binary)
- Fitted nonparametric logistic regression

# Pros and Cons of GAMs

- GAMs allow us to fit a non-linear  $f_j$  to each  $X_j$  so we can automatically model non-linear relationships that standard linear regression will miss
  - ➔ We do not need to manually try out many different transformations on each variable individually
- The non-linearity can potentially make more accurate predictions
- Since the model is additive, we can examine the effect of each  $X_j$  on  $Y$  individually while holding all the other variables fixed
- The smoothness of the function  $f_j$  for the variable  $X_j$  can be summarized via degrees of freedom

# Pros and Cons of GAMs

- The model is restricted to be additive  
➔ important interactions can be missed

However...

We can manually add interaction terms

➔ i.e. predictors of the form  $X_j \times X_k$  or interaction functions of the form  $f_{jk}(X_j, X_k)$

**CODE DEMO**

